

CONTRACT



WFXT
25 Fox Drive
Dedham, MA 02027-2563
(781) 467-2525

myfoxboston.com

And:

Multi Media Services
915 King Street
2nd Floor
Alexandria, VA 22314

<u>Contract / Revision</u> 4073794 /		<u>Alt Order #</u> Brown
<u>Product</u> SCOTT BROWN/SENATE		
<u>Contract Dates</u> 09/24/12 - 09/30/12	<u>Estimate #</u> 5167	
<u>Advertiser</u> Brown/MA/Senate-R		<u>Original Date / Revision</u> 09/20/12 / 09/20/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WFXT	<u>Account Executive</u> Walt Lopko	<u>Sales Office</u> FSS Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> TV14212	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WFXT	09/24/12	09/28/12	Fox 25 AM News 6a	6a-7a		:30			NM	5	\$3,500.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MTWTF--				5	\$700.00			
2	WFXT	09/24/12	09/28/12	Fox 25 AM News 7a	7a-9a		:30			NM	5	\$3,500.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MTWTF--				5	\$700.00			
3	WFXT	09/24/12	09/28/12	Fox 25 AM News 7a	7a-9a		:30			NM	5	\$3,500.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MTWTF--				5	\$700.00			
4	WFXT	09/24/12	09/28/12	Fox 25 AM News 9a	9a-10a		:30			NM	5	\$1,500.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MTWTF--				5	\$300.00			
5	WFXT	09/24/12	09/28/12	Dr. Oz	10a-11a		:30			NM	5	\$1,000.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MTWTF--				5	\$200.00			
6	WFXT	09/24/12	09/28/12	Ricki Lake	11a-12p		:30			NM	10	\$2,000.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MTWTF--				10	\$200.00			
7	WFXT	09/24/12	09/28/12	Wendy Williams	12p-1p		:30			NM	15	\$3,000.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MTWTF--				15	\$200.00			
8	WFXT	09/24/12	09/28/12	TMZ/Dish	1p-2p		:30			NM	10	\$1,500.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MTWTF--				10	\$150.00			
9	WFXT	09/24/12	09/28/12	Anderson Live	3p-4p		:30			NM	5	\$750.00
		Candidate Discount										

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<u>Advertiser</u> Brown/MA/Senate-R		<u>Original Date / Revision</u> 09/20/12 / 09/20/12

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MTWTF--				5	\$150.00			
10	WFXT	09/24/12	09/28/12	Ricki Lake	4p-5p		:30			NM	5	\$1,000.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MTWTF--				5	\$200.00			
11	WFXT	09/24/12	09/28/12	Dr. Oz	5p-6p		:30			NM	5	\$1,250.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MTWTF--				5	\$250.00			
12	WFXT	09/24/12	09/28/12	Fox 25 News at 6p	6p-630p		:30			NM	5	\$2,000.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MTWTF--				5	\$400.00			
13	WFXT	09/24/12	09/28/12	M-F/Su 11p-1130p News	11p-1130p		:30			NM	5	\$6,000.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MTWTF--				5	\$1,200.00			
14	WFXT	09/24/12	09/28/12	TMZ	1130p-12a		:30			NM	5	\$2,250.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MTWTF--				5	\$450.00			
15	WFXT	09/24/12	09/28/12	M-Su 1a-2a	1a-2a		:30			NM	5	\$500.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MTWTF--				5	\$100.00			
16	WFXT	09/24/12	09/28/12	Fox 25 AM News 5a	5a-6a		:30			NM	7	\$3,500.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MTWTF--				7	\$500.00			
17	WFXT	09/24/12	09/30/12	M-Su 10p-11p News	10p-11p		:30			NM	14	\$23,800.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MTWTFSS				14	\$1,700.00			
18	WFXT	09/26/12	09/26/12	X Factor - Net	8p-10p		:30			NM	1	\$10,000.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--W----				1	\$10,000.00			
19	WFXT	09/24/12	09/28/12	Divorce Court	2p-3p		:30			NM	5	\$750.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MTWTF--				5	\$150.00			
Totals											122	\$71,300.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/30/12	122	\$71,300.00	\$60,605.00
Totals	122	\$71,300.00	\$60,605.00

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4073794 /	Brown

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09/24/12 - 09/30/12	SCOTT BROWN/SENATE	5167

<u>Advertiser</u>	<u>Original Date / Revision</u>
Brown/MA/Senate-R	09/20/12 / 09/20/12

Signature: _____ **Date:** _____

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